

# Business Matchmaking for exhibitors

Introduced with the aim of facilitating business connections between exhibitors and visitors, the Business Matchmaking Program is a vital tool for exhibitors and visitors pre-show, which allows you to efficiently set your meeting agendas for maximum benefit – it's about meeting the right people in the right place at the right time.

## Features of the program:



Making the  
Right Match



Automatic  
Matchmaking



Scheduling  
Meetings



Specific  
Filtering



Real-time  
Tracking Diary



Scheduling  
Mini-workshops



Business Matchmaking  
Team Assistance



[View a step-by-step tutorial on Business Matchmaking process](#)

## Compelling Show Statistics\*

	2018	2019
Total Number of meetings scheduled	4,464	5,111

Total number of Visitors Profiles : **6,310** | **69%** of the meetings scheduled using the Business Matchmaking Program took place at the show.

**75%** of the meetings were actioned through the program before arriving onsite.  
For more information, email our Business Matchmaking Team: [info@bizmatchmaking.net](mailto:info@bizmatchmaking.net)

\* Paperworld Middle East